



# Humanity at Heart

## From Rhetoric to Reality: the case for values in work

An event for key leaders and thinkers of any size or sector of organisation to explore the merits of consciously harnessing human values.

**Chair:** Jack Stopforth, Chief Executive, Liverpool Chamber of Commerce and Industry

### Speakers

Professor Julia Häusermann, MBE  
Founder and President  
Rights and Humanity

**The Case for Humanity:**  
how the principles of rights and humanity make sense in every way in every place

Jackie Le Fèvre  
Director  
Magma Effect

**The Business Case for Values:**  
hard facts and figures on the impacts of values based approaches at work

Debbie Dalby  
Executive Coach  
4D

**The Case for Leadership:**  
winning trust through authenticity and the influence of leaders values

**Date:** 23 November 2011

**Time:** 8.15 am-10 am

**Venue:** "The Light", Rights and Humanity's International Centre of Excellence in Human Rights and Responsibilities, Royal Liver Building, Pier Head, Liverpool

**Fee:** Affordable donation to Rights and Humanity [Donate online here](#)  
Registered Charity No 1001555

**Register:** email [office@rightsandhumanity.org](mailto:office@rightsandhumanity.org) to reserve your place

Why donation rather than fixed price?

We are part of the paradigm shift in how organisations function internally and externally.  
Integrity and respect are two of our core values.

We lead by example and understand that:

- A donation is an act of giving which confers benefits on both the giver and receiver
- We are looking to build sustainable relationships of mutual benefit to all parties
- We are inclusive and welcome all businesses and organisations whatever their size